Preliminary program Miniconference Globalization of Contemporary Art Markets
Location: VOC Room, Bushuis, Kloveniersburgwal 48, October 3-5, 2013

Day 1. Thursday October 3rd

9:00-10:30 Introduction, setting the agenda – Olav Velthuis (University of Amsterdam) & Stefano Baia Curioni (Bocconi University), participants introduce each other

10:30-11:00 Coffee break

11:00-12:30 Art fairs
   a. The Evolution of the Art Fair - Christian Morgner (University of Luzern)
      Discussant: Ulf Wuggenig
      Discussant: Alain Quemin

12:30-13:30 Lunch

13:30-15:00 Old and new art world infrastructures
   a. Official art organizations in the emerging art markets of China and Russia - Svetlana Kharchenkova, Nataliya Komarova, Olav Velthuis (University of Amsterdam)
      Discussant: Adrian Favell
      Discussant: Christophe Spaenjers

15:00-15:30 Coffee break

15:30-17:00 Globalization and art as an asset class
   a. Investing in Art? Risk and Return Characteristics of the MENA Art Market - Roman Kräussl (Free University Amsterdam)
Discussant: Mukti Khaire

b. *Returns and Fundamentals in International Art Markets* - Luc Renneboog (Tilburg University) and Christophe Spaenjers (HEC Paris)
   Discussant: Olav Velthuis

**Day 2. Friday October 4th**

9:00-10:30 Global flows of artists
   a. *Stairways and Heavens: artist’s global selection and legitimation processes* - Stefano Baia Curioni, Laura Forti, Ludovica Leone (Ask Research Center, Bocconi University)
      Discussant: Monika Kackovic
   b. *Biennales, Artists visibility and the Global Market. Notes on the National Pavilions in Venice Biennale since the late 20th century* – Angela Vettese (Bocconi University)
      Discussant: Marilena Vecchio

10:30-11:00 Coffee break

11:00-12:30 Configurations of local markets in a global world (1)
   a. *Placing Brazilian contemporary art: exploring the emergence of a globalising art market* - Amanda Brandellero (University of Amsterdam)
      Discussant: Stefano Baia Curioni
   b. *Mapping Mumbai: The market for contemporary art in India* - Filip Vermeylen (Erasmus University Rotterdam & Payal Aurora (Erasmus University Rotterdam)
      Discussant: Nataliya Komarova

12:30-13:30 Lunch

13:30-15:00 Globalization and cosmopolitanism
   a. *Cosmopolitan collectors* – Marta Gnyp
      Discussant: Svetlana Kharchenkova
   b. *Mental representations of art field globalization* - Ulf Wuggenig & Christian Tarnai (Leuphana University Lüneburg / Universität München)
      Discussant: Hans Abbing

15:30-16:00 Coffee break

16:00-17:30 Configurations of local markets in a global world (2)
c. **Globalization and Localization in the Arts: The Increasing Prevalence of the Asian Art Market** - Tamar Yogev (Haifa University and Oxford University) & Gokhan Ertug (Singapore Management University).
   Discussant: Roman Kräussl

d. **Contemporary art galleries in times of globalisation: a comparative study of Northern European artists in gallery stables** - Femke van Hest (Erasmus University Rotterdam)
   Discussant: Federica Codignola

**Day 3. Saturday October 5th**

9:00-10:30 Configurations of local markets in a global world (2)
   a. **The Contemporary Art Market in Galapagos: Japan and the Global Artworld** - Adrian Favell (Sciences Po, Paris)
      Discussant: Amanda Brandellero
   b. **Braiding local and global taste in India** - Olga Sooudi (University of Amsterdam)
      Discussant: Giselinde Kuipers

10:30-11:00 Coffee break

11:00-12:30 Closing discussion